“INvision” Northwest Indiana

“INvision” Northwest Indiana: a vibrant, revitalized, accessible and united region.

Stretching from the treasured shores of Lake Michigan to the historic banks of the Kankakee River and committed to an ethic of sustainability:

A vibrant region – Our economy is thriving, our people are well educated, healthy and engaged, and our environment is clean;

THRIVING ECONOMY

GOAL: Diversify the region’s economy

Objectives (or Strategies)
1. Capitalize on unique geographic location and Assets for development and redevelopment
2. Attract logistics industries, complete intermodal facilities (on existing industrialized space and only allowed (funded) where environmentally sustainable and appropriate and all costs are considered)
3. Transit-oriented development should include freight
4. Establish sustainable technology center
5. Promote tourism as regional industry, highlighting natural resources for eco-tourism
6. Explore medical corridor potential, especially I-65 in Lake County and SR 49 in Porter County
7. Foster unique opportunities for activities around our towns
8. Promote exposure to communities and places
9. Expand agricultural industry by doubling production and increasing food exports
10. Develop niche markets for value-added agriculture
11. Promote agricultural entrepreneurship
12. Promote sustainable agricultural uses
13. All new construction should use current smart technology and be wired for internet
14. Explore, Foster and Develop Knowledge based economies
15. Promote the expansion of Culture and Art Markets in our urban cores as catalytic projects
16. Seed, Develop and incentivize Environmental Remediation Industries
17. Mitigate against negative impacts between incompatible adjacent uses

Projects
- Double amount of locally produced natural organic food by 2015, quadruple by 2025

GOAL: Preserve and promote industrial base

Objectives (or Strategies)
1. Promote sustainable energy as a business opportunity
2. Develop regional research triangle to promote research and development
3. Publicize threats to our industrial base (cap and trade)
4. Promote triple bottom-line of sustainable business, social and environmental practices to sustain future growth opportunities

Projects
- I energy park in Hobart

INVISION NORTHWEST INDIANA

DRAFT VISION STATEMENT
AND GOALS/OBJECTIVES/ STRATEGIES
July 15, 2009

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